

PRESS RELEASE FOR IMMEDIATE RELEASE

AFOA CANADA CELEBRATES ITS 15TH ANNIVERSARY NATIONAL CONFERENCE BY INVITING CHIEF JIM BOUCHER, CANADIAN BUSINESS JOURNALIST BRUCE SELLERY AND CANADA'S FINANCIAL LITERACY LEADER JANE ROONEY TO ADDRESS OVER 900 ABORIGINAL LEADERS IN WINNIPEG, MB FEBRUARY 17-19, 2015

Winnipeg, Manitoba, February 17, 2015 – AFOA Canada (formerly the Aboriginal Financial Officer Association of Canada) is holding its 15th Anniversary National Conference at the RBC Convention Centre in Winnipeg, Manitoba, from February 17 - 19, 2015. Over 900 Aboriginal leaders, senior managers and professionals will attend this forum focusing on the theme ***"Business Development - Capitalizing on Opportunities that Lead to Self-reliance and Economic Prosperity"***

The Canadian Aboriginal Community has an opportunity to capitalize on significant business opportunities that will benefit our communities. This conference will focus on how these communities have been successful in developing business opportunities and will provide workshops on key areas that need to be considered as Aboriginal business leaders continue their journey toward economic prosperity and self-reliance. *"The content within this conference will provide our delegates with information on successful business development opportunities. It will broaden the discourse on the balance between economic development and community well-being. It will be thought provoking in terms of the many areas that require attention by community leaders and managerial administrators."* says Terry Goodtrack, President and CEO, AFOA Canada.

About AFOA Canada

AFOA Canada is a membership driven organization and was founded as a not-for-profit association in 1999. The organization supports Aboriginal professionals in managing and governing their communities and organizations through a focus on enhancing finance, management and leadership practices and skills. AFOA Canada's premise is that the key to economic prosperity and creating a better life for Canada's Aboriginal people is in improving the management skills of those responsible for the stewardship of Aboriginal resources.

AFOA Canada has become the centre of excellence and innovation in Aboriginal finance, management and leadership. It is the largest and only organization in Canada that focuses on the capacity development and day to day needs of those Aboriginal professionals who are working in all areas of these areas. Our products and programs are developed by Aboriginal professionals for Aboriginal Professionals.

- 30 -

For further information and interview requests, please contact:

Jody Anderson

AFOA Canada Manager, Public Relations,
(613)-297-5998
Email: PR@foa.ca
Web: www.foa.ca