

**FOR IMMEDIATE RELEASE**

**AFOA CANADA WELCOMES NEW VICE PRESIDENT OF EDUCATION AND TRAINING, SIMON BRASCOUPÉ**

**Ottawa, Ontario-August 24, 2016** – The Board of Directors and President and CEO of AFOA Canada (formerly the Aboriginal Financial Officers Association of Canada) are pleased to announce that Simon Brascoupé has joined the AFOA Canada team as Vice President of Education and Training. Brascoupé was previously part of the academic team of professionals that assisted Dr. Paulette Tremblay in the successful development and implementation of the *Certified Aboriginal Professional Administrator* (CAPA) program and several other high-quality education products including financial literacy research studies for AFOA Canada.

*“Quality education is the cornerstone of everything we do at AFOA Canada”* states Terry Goodtrack, President and Chief Executive Officer with AFOA Canada. *“We have built a strong reputation for quality products and will continue to build upon our education programming under the guidance of Brascoupé and his team. His academic expertise and experience combined with knowledge of community exemplifies the level of professionalism our members expect of AFOA Canada and fits well into our ongoing strategy to enhance our member’s experience.”*

Simon Brascoupé, Anishinabeg/Haudenausanee – Bear Clan is a member of Kitigan Zibi Anishinabeg First Nation, Maniwaki, Quebec. Brascoupé is an Adjunct Research Professor at Carleton University and an Adjunct Professor in the Department of Indigenous Studies at Trent University in Peterborough, Ontario. He has a B.A. and M.A. from State University of New York at Buffalo and obtained his Certified Aboriginal Professional Administrator (CAPA) designation in 2014. Previously Brascoupé was Chief Executive Officer, National Aboriginal Health Organization; Director, Primary Health Care Division, First Nations and Inuit Health Branch, Health Canada; and Director, Aboriginal Affairs Branch, Environment Canada. He has written and worked in the field of traditional knowledge, financial literacy and is on Trent University’s Ph.D. Indigenous Knowledge Council.

**About AFOA Canada**

AFOA Canada is a membership driven organization and was founded as a not-for-profit association in 1999. The organization supports Aboriginal professionals in managing and governing their communities and organizations through a focus on enhancing finance, management and leadership practices and skills. AFOA Canada’s premise is that the key to economic prosperity and creating a better life for Canada’s Aboriginal people is in improving the management skills of those responsible for the stewardship of Aboriginal resources.

AFOA Canada has become the centre of excellence and innovation in Aboriginal finance, management and leadership. It is the largest and only organization in Canada that focuses on the capacity development and day to day needs of those Aboriginal professionals who are working in all of these areas. Our products and programs are developed by Aboriginal professionals for Aboriginal Professionals.

-30-

**For more information, Contact AFOA Canada**

Jody Anderson  
Manager, Public Relations  
613-722-5543 ext. 103  
[janderson@afao.ca](mailto:janderson@afao.ca)