

FOR IMMEDIATE RELEASE

AFOA CANADA PROMOTES FINANCIAL LITERACY “MONTH” YEAR-ROUND

Ottawa, Ontario, November 4, 2015 – November is Financial Literacy Month, yet AFOA Canada and its chapters focus on and engage in building financial acumen year-round. Building knowledge and skills, conducting research and developing products for its members is at the very heart of what we do. We are building a generation of highly skilled finance and management professionals. With these skills and competencies, together we can make a positive impact in supporting Aboriginal individuals and communities in their journey toward self-reliance and economic prosperity.

“We are building a generation of highly skilled finance and management professionals who can provide strategic financial advice to our community leaders when necessary” says Terry Goodtrack, President and CEO of AFOA Canada *“We will soon have a series of banking workshops that will further increase the knowledge and skills of our members”*

AFOA Canada has shown our commitment to an overall financial literacy strategy for a number of years. Initiatives such as a *Literature Review of Indigenous Financial Literacy products in Canada, the United States, Australia and New Zealand, Dollars & Sense – Financial Guidance for Aboriginal Youth, Demystifying Finance for Elected Leaders* and most recently completed an *Aboriginal Financial Literacy Needs Survey and Framework*.

This important work provides the research to develop an Aboriginal financial literacy framework across life cycles and life events addressing personal, business and governance. AFOA Canada has also partnered with TD Bank to deliver a three part article series that looks at different financial literacy topics such as *Estate Planning for Aboriginal People, Post-Secondary Education Funding* and *Canadian Pension Plan: Retirement Pension Overview for First Nations People*, all of which were identified as top areas of interest in the Needs Survey. President and CEO Terry Goodtrack has also been selected to sit on the National Steering Committee on Financial Literacy.

About AFOA Canada

AFOA Canada is a membership-driven organization and was founded as a not-for-profit association in 1999. The organization helps Aboriginal professionals better manage and govern their communities and organizations through a focus on enhancing finance, management and leadership practices and skills.

AFOA Canada's premise is that one of the keys to successful self-determination, creating a better life for Canada's Aboriginal people and a better future for the next generation lies in improving the management skills of those responsible for the stewardship of Aboriginal resources.

AFOA Canada has become the centre for excellence and innovation in Aboriginal finance, management and leadership. It is the largest and only organization in Canada that focuses on the capacity development and day-to-day needs of those Aboriginal professionals who are working in all areas of finance, management, band administration, leadership and program management.

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