

JAM



AFOA CANADA

Building a Community of Professionals

JAM: The Journal of Aboriginal Management Writing Guidelines

AFOA Canada is very pleased to offer *JAM: The Journal of Aboriginal Management* – the only professional journal in Canada for Aboriginal Professionals working in the finance, management and leadership fields. This semi-annual journal focuses on professional trends and innovations in Aboriginal finance, management and leadership. It includes interviews with leaders and articles from experts that profile community based initiatives and best practices

This Journal is intended to help you be on the leading-edge of key Aboriginal finance, management and leadership issues that will impact your career and business.

If you are interested in writing an article for JAM, please contact
Jody Anderson at janderson@afoa.ca or
at 1-866-722-2362, ext. 103

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JOURNAL OF ABORIGINAL MANAGEMENT (JAM)

Article and Author Submission Form – to be submitted with article (2,000-2,500 words)

Contributor(s)/author(s) name and contact information	Name _____ Company _____ Email _____	Title _____ Credentials _____ Phone _____
Second Author contact information	Name _____ Company _____ Email _____	Title _____ Credentials _____ Phone _____
Will there be a company ad to go with this article? <input type="checkbox"/> Yes No <input type="checkbox"/>		
Article Title		
Summary of article:		
Reader objectives: through the article, readers will gain an understanding of these elements or takeaways	1. _____ 2. _____ 3. _____	
Intended audience and information level	Young Professional/Youth Expert	Mid-Career All of the above
Intended focus	First Nations Métis	Inuit Other _____
Area in which your article may fit (select all that apply)	Best Practice Interview Editorial Legislative requirement	Community Highlight Trends to watch Resource/Tool Other _____
Is your article translated in French? Yes No		
*NOTE: Authors must submit their article in both French and English. In the event an author cannot get their article translated please contact Jody Anderson at AFOA Canada		

Please include the following with the completed article:

Author(s) Biography (150-200-word **maximum**)

Author(s) Picture – 2 maximum (high resolution-JPEG, TIFF, or EPS file)

Any extra photos (high resolution-JPEG, TIFF, or EPS file)

Names and contact information of all authors have been provided. These individuals have agreed to be an author and have agreed that their article can and will be used in the Journal of Aboriginal Management (JAM) and for other educational purposes.

Signature

Date



Process Form for Issue 21

Article Submission

Step 1

Complete The *Journal of Aboriginal Management* Submission form. Ensure all fields are answered thoroughly.

Step 2

If your article is accepted, please submit to janderson@afao.ca by **August 8th, 2017**, with the required information. **(Short Author bio, pictures in high resolution and French version of article)**

Step 3

AFOA Canada will review your article and publish the article accordingly. Please note AFOA Canada reserves the right to pull the article if required.

Advertisement Submission Process

Step 1

Confirm space by **July 7th, 2017**

Step 2

Submit advertisement to janderson@afao.ca by **August 8th 2017**. We encourage **all** ads to be submitted in both English & French languages.

Step 3

AFOA Canada will send invoice to your company by **October 31st, 2017**

Important Due Dates:

Issue 21 – October 2017 Theme: "**Building Sustainable Communities through Strengthening International Networks**"
Space Confirmation: **July 7th, 2017**
Article & Ad due to AFOA: **August 8th, 2017**

Advertising Rates:

Full-page, inside front or back cover advertisement:

Corporate Member Rate: \$3,500
Non-Member Rate: \$4,500

SIZE – BLEED ON ALL SIDES: 8.5"w X 11"h
SIZE – NO BLEED: 7.25"w X 9.5"h

Full page advertisement:

Corporate Member Rate: \$2,500
Non-Member Rate: \$3,500

SIZE – BLEED ON ALL SIDES: 8.5"w X 11"h
SIZE – NO BLEED: 7.25"w X 9.5"h

Half page advertisement:

Corporate Member Rate: \$1,000
Non-Member Rate: \$1,500

SIZE – BLEED ON ALL SIDES: 8.5"w X 5.375"h
SIZE – NO BLEED: 7.25"w X 4.625"h

Accepted file formats: EPS, TIFF,
Minimum compression JPEG