

# JAM



## AFOA CANADA

*Building a Community of Professionals*

### *JAM: The Journal of Aboriginal Management Writing Guidelines*

AFOA Canada is very pleased to offer *JAM: The Journal of Aboriginal Management* – the only professional journal in Canada for Aboriginal Professionals working in the finance, management and leadership fields. This semi-annual journal focuses on professional trends and innovations in Aboriginal finance, management and leadership. It includes interviews with leaders and articles from experts that profile community based initiatives and best practices

This Journal is intended to help you be on the leading-edge of key Aboriginal finance, management and leadership issues that will impact your career and business.

If you are interested in writing an article for JAM, please contact Wanda Brascoupe Peters at [wbrascoupe-peters@afoa.ca](mailto:wbrascoupe-peters@afoa.ca) or at 1-866-722-2362, ext. 103

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## JOURNAL OF ABORIGINAL MANAGEMENT (JAM)

Article and Author Submission Form – to be submitted with article (2,000-2,500 words)

|                                                                                                                                                                             |                                                                    |                                                                        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------------------------|
| Contributor(s)/author(s)<br>name and contact<br>information                                                                                                                 | Name _____<br>Company _____<br>Email _____                         | Title _____<br>Credentials _____<br>Phone _____                        |
| Second Author contact<br>information                                                                                                                                        | Name _____<br>Company _____<br>Email _____                         | Title _____<br>Credentials _____<br>Phone _____                        |
| Will there be a company ad to go with this article? <input type="checkbox"/> Yes    No <input type="checkbox"/>                                                             |                                                                    |                                                                        |
| Article Title                                                                                                                                                               |                                                                    |                                                                        |
| Summary of article:                                                                                                                                                         |                                                                    |                                                                        |
| Reader objectives:<br>through the article,<br>readers will gain an<br>understanding of these<br>elements or takeaways                                                       | 1.<br>2.<br>3.                                                     |                                                                        |
| Intended audience and<br>information level                                                                                                                                  | Young Professional/Youth<br>Expert                                 | Mid-Career<br>All of the above                                         |
| Intended focus                                                                                                                                                              | First Nations      Métis                                           | Inuit      Other _____                                                 |
| Area in which your article<br>may fit (select all that<br>apply)                                                                                                            | Best Practice<br>Interview<br>Editorial<br>Legislative requirement | Community Highlight<br>Trends to watch<br>Resource/Tool<br>Other _____ |
| Is your article translated in French?<br>Yes                      No                                                                                                        |                                                                    |                                                                        |
| *NOTE: Authors must submit their article in both French and English. In the event an author cannot get their article translated please contact Jody Anderson at AFOA Canada |                                                                    |                                                                        |

**Please include the following with the completed article:**

Author(s) Biography (150-200-word **maximum**)

Author(s) Picture – 2 maximum (high resolution-JPEG, TIFF, or EPS file)

Any extra photos (high resolution-JPEG, TIFF, or EPS file)

Names and contact information of all authors have been provided. These individuals have agreed to be an author and have agreed that their article can and will be used in the Journal of Aboriginal Management (JAM) and for other educational purposes.

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*



## Process Form for Issue 22

### Article Submission

#### Step 1

Complete The *Journal of Aboriginal Management* Submission form. Ensure all fields are answered thoroughly. **SUBMIT by December 15<sup>th</sup>, 2017**

#### Step 2

If your article is accepted, please submit to [wbrascoupe-peters@afao.ca](mailto:wbrascoupe-peters@afao.ca) by January 12, 2018 with the required information. **(Short Author bio, pictures in high resolution and French version of article)**

#### Step 3

AFOA Canada will review your article and publish the article accordingly. Please note AFOA Canada reserves the right to pull the article if required.

### Advertisement Submission Process

#### Step 1

Confirm space by December 15, 2017

#### Step 2

Submit advertisement to [wbrascoupe-peters@afao.ca](mailto:wbrascoupe-peters@afao.ca) by January 12<sup>th</sup> 2018. We encourage all ads to be submitted in both English & French languages.

#### Step 3

AFOA Canada will send invoice to your company by **March 31<sup>st</sup>, 2018**

### Important Due Dates:

Issue 22 – March 2018 Theme: **"Risk Management"**

Abstract Submission: December 15, 2017

Article due: January 12, 2018

### Advertising Rates:

#### Full-page, inside front or back cover advertisement:

Corporate Member Rate: \$3,500

Non-Member Rate: \$4,500

SIZE – BLEED ON ALL SIDES: 8.5"w X 11"h

SIZE – NO BLEED: 7.25"w X 9.5"h

#### Full page advertisement:

Corporate Member Rate: \$2,500

Non-Member Rate: \$3,500

SIZE – BLEED ON ALL SIDES: 8.5"w X 11"h

SIZE – NO BLEED: 7.25"w X 9.5"h

#### Half page advertisement:

Corporate Member Rate: \$1,000

Non-Member Rate: \$1,500

SIZE – BLEED ON ALL SIDES: 8.5"w X 5.375"h

SIZE – NO BLEED: 7.25"w X 4.625"h

Accepted file formats: EPS, TIFF,  
Minimum compression JPEG

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