

# DOLLARS & SENSE

## MIDDLE School Module

ACTIVITY BOOKLET

1



## NEEDS AND WANTS



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## **NEEDS AND WANTS**

### **MATERIALS REQUIRED**

Dollars and Sense Middle School Module

Activity Booklet - Provide Activity Booklet 1 to each student.

Flyers, magazines, newspapers

Scissors

Glue/tape

### **AGENDA MAP**

<b>Time (Minutes)</b>	<b>Activity 1 - Needs and Wants Agenda Items</b>	<b>Page</b>
20	1. Notes	3
60	2. Activity	6
80	<b>TOTAL TIME for Activity 1</b>	



## **NOTES: ACTIVITY 1 - NEEDS AND WANTS**



An informed consumer understands the idea of needs and wants. **NEEDS** are *goods and services required for life and survival*. This includes food, clothing, shelter and health care.

**WANTS** are those goods and service that are not necessary for life and survival. This could include toys, games, entertainment and jewelry. These are important concepts to understand in order to become a **wise consumer**.

**We can become easily confused about the difference between NEEDS and WANTS.**

For example, we **NEED** clothing, but, we may want designer clothes. Or we **NEED** shoes, but, we may want the latest athletic footwear. In our consumer society billions of dollars are spent to persuade us that we need goods or services when they are only a “**WANT**.” This is an important distinction when planning for a healthy stable future.

**Indigenous peoples saw NEEDS as food, water, shelter and fire.**

**Everything we owned was used to show respect for all of creation and our environment.**

For example, we used everything in a fish from the meat, intestines, bones and head, etc. for delicious broths. We understood our **NEEDS** to be those which helped us physically, emotionally, mentally and spiritually.



## NEEDS AND WANTS

Human-beings have different levels of needs, starting with basic needs. Abraham Maslow's, "Hierarchy of Needs" is often used to understand that physiological needs such as food, water, shelter, and fire differ from the need for belonging such as the love of friends, family, spouse, etc.

What few people know is Abraham Maslow learned some of his insights from the study of Northern Blackfoot in Alberta in 1938. For example, he found that the Blackfoot idea of wealth was based upon generosity not accumulation.

Undoubtedly, Indigenous peoples traditionally understood the significance of only using the things we need, and how to take care of the needs of others.

**We must acknowledge those things which are most important.**



## **NEEDS AND WANTS DIRECTIONS**

<b>TIME (Minutes)</b>	<b>ACTIVITY 1 DIRECTIONS</b>
5	1. You will work in groups (6-8 students) to complete this task.
30	2a. You have 30 minutes to perform this activity. 2b. You will be given a variety of advertisements and flyers 2c. Define 3 needs and 3 wants from the advertisements and explain your reasoning.
15	3. Groups will present their findings to the class.
10	4. Facilitator will lead students through "Questions for Discussion"
60	<b>TOTAL Activity Time</b>



## ACTIVITY 1 - NEEDS WORKSHEET



**NEED AD #1**



**NEED AD #2**



**NEED AD #3**

### EXPLAIN YOUR REASONING.

How is ad #1 a NEED?

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How is ad #2 a NEED?

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How is ad #3 a NEED?

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## ACTIVITY 1 - WANTS WORKSHEET



**WANT AD #1**



**WANT AD #2**



**WANT AD #3**

### **EXPLAIN YOUR REASONING.**

How is ad #1 a WANT?

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How is ad #2 a WANT?

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How is ad #3 a WANT?

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## ACTIVITY 1 - NEEDS/WANTS WORKSHEET



**NEED AND WANT AD #1**



**NEED AND WANT AD #2**

### **EXPLAIN YOUR REASONING.**

How is ad #1 both a NEED and a WANT?"

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"How is ad #2 both a NEED and a WANT?"

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