

JAM



AFOA CANADA

Building a Community of Professionals

JAM: The Journal of Aboriginal Management Writing Guidelines

AFOA Canada is very pleased to offer ***JAM: The Journal of Aboriginal Management*** – the only professional journal in Canada for Indigenous Professionals working in the finance, management and leadership fields. This semi-annual journal focuses on professional trends and innovations in Indigenous finance, management and leadership. It includes interviews with leaders and articles from experts that profile community based initiatives and best practices

This Journal is intended to help you be on the leading-edge of key Indigenous finance, management and leadership issues that will impact your career and business.

If you are interested in writing an article for JAM, please contact:

AFOA Canada at dbeaver@afoa.ca

or at 1-866-722-AFOA (2362)

or

AFOA Canada:

1066 Somerset St. West, Suite 301

Ottawa, ON K1Y 4T3

Tel: (613) 722-5543

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Email: communications@afoa.ca



JOURNAL OF ABORIGINAL MANAGEMENT (JAM)

Article and Author Submission Form – to be submitted with article (2,000-2,500 words)

| | | |
|---|--|--|
| Contributor(s)/author(s) name and contact information | Name _____ Company _____ Email _____ | Title _____ Credentials _____ Phone _____ |
| Second Author contact information | Name _____ Company _____ Email _____ | Title _____ Credentials _____ Phone _____ |
| Will there be a company ad to go with this article? <input type="checkbox"/> Yes No <input type="checkbox"/> | | |
| Article Title | | |
| Summary of article: | | |
| Reader objectives: through the article, readers will gain an understanding of these elements or takeaways | 1. 2. 3. | |
| Intended audience and information level | Young Professional/Youth Expert | Mid-Career All of the above |
| Intended focus | First Nations Métis | Inuit Other _____ |
| Area in which your article may fit (select all that apply) | Best Practice Interview Editorial Legislative requirement | Community Highlight Trends to watch Resource/Tool Other _____ |
| Is your article translated in French? Yes No | | |
| *NOTE: Authors must submit their article in both French and English. In the event an author cannot get their article translated please contact Douglas Beaver at dbeaver@afoa.ca | | |

Please include the following with the completed article:

- Author(s) Biography (150-200-word **maximum**)
- Author(s) Picture – 2 maximum (high resolution-JPEG, TIFF, or EPS file)
- Any extra photos (high resolution-JPEG, TIFF, or EPS file)

Names and contact information of all authors have been provided. These individuals have agreed to be an author and have agreed that their article can and will be used in the Journal of Aboriginal Management (JAM) and for other educational purposes.

Signature

Date



Process Form for Issue 26

Article Submission

Step 1

Complete *The Journal of Aboriginal Management* Submission form. Ensure all fields are answered thoroughly.

Step 2

Please submit article to dbeaver@afao.ca by **November 27th, 2019**, with the required information. **Short Author bio (Max 200 words) author picture in high resolution and French version of article)**

Step 3

AFOA Canada will review your article and publish the article accordingly. *AFOA Canada reserves the right to pull the article if required.*

Advertisement Submission Process

Step 1

Confirm space by **November 27th, 2019**

Step 2

Submit advertisement to dbeaver@afao.ca by **December 18th, 2019**. We encourage **all** ads to be submitted in both English & French languages.

Step 3

AFOA Canada will send invoice to your company by **February 28th, 2020**.

Important Due Dates:

Issue 26 – March Theme: ***Is workplace innovation necessary?***

Space Confirmation: **November 27th, 2019**

Article & Ad due to AFOA: **December 18th, 2019**

Advertising Rates:

Full-page, inside front or back cover advertisement:

Corporate Member Rate: \$3,500

Non-Member Rate: \$4,500

SIZE – BLEED ON ALL SIDES: 8.5"w X 11"h

SIZE – NO BLEED: 7.25"w X 9.5"h

Full page advertisement:

Corporate Member Rate: \$2,500

Non-Member Rate: \$3,500

SIZE – BLEED ON ALL SIDES: 8.5"w X 11"h

SIZE – NO BLEED: 7.25"w X 9.5"h

Half page advertisement:

Corporate Member Rate: \$1,000

Non-Member Rate: \$1,500

SIZE – BLEED ON ALL SIDES: 8.5"w X

5.375"h SIZE – NO BLEED: 7.25"w X

4.625"h

Accepted file formats: EPS, TIFF,
Minimum compression JPEG